

## **CONTEST RULES and REGULATIONS FOR The Amarula Holiday Barista Box (the “Contest”)**

This Contest is administered by Amarula Cream Liqueur (“Amarula”), and Peter Mielzynski Agencies Ltd. (“PMA Canada”) (individually and collectively, the “Sponsors”). The Contest runs from 00:01 am Eastern Time (“ET”) on November 16<sup>th</sup>, 2020 to 11:59 pm ET on December 17<sup>th</sup>, 2020 (the “Contest Period”). Contest winners will be selected on December 18<sup>th</sup>, 2020 and contacted within 24 hours, as outlined in Rule 6 below. The Sponsors’ database computer is the official time-keeping device for the Contest.

The contest is “Amarula Holiday Barista Box” and the prize is an Coffee and Cocktail themed box valued at \$150.00 including the following items. Contents are subject to availability but guaranteed value of \$150.00.

- 1 x French Press
- 1 x Cocktail Shaker
- 1 x Coconut Water (500ml)
- 1 x Fresh Ground Coffee
- 1 x Amarula Scented Candle
- 1 x Moka Pot
- 1 x Latte Mug
- 1 x Latte Frother
- Amarula Recipe Cards

Three (3) winners will be chosen.

The contest is open to residents (19 years of age and older) of Canada only (not including Quebec).

The contest start date is November 16<sup>th</sup>, 2020, and the closing date is midnight, December 17<sup>th</sup>, 2020.

The winner/s will be notified by email from [hello@amarulacanada.ca](mailto:hello@amarulacanada.ca) and must respond within 48 hours, or another winner will be chosen.

Prize will be delivered to the contest winner/s.

One entry per person. All entries must include participants email.

The winner is selected by a draw from an official with a witness from PMA Canada at its discretion, who may prohibit any person from entering the contest for disobeying the rules of entry.

The odds of winning depend on the number of entries received during the contest period.

The Sponsor and GDC Media will use the personal contact information, as well as any photographs pertaining to the contest, of the winning entry to administer, promote and announce the prize winner/s.

GDC Media reserves the right to modify or alter the contest and its rules at any time without notice.

GDC Media is not liable for any personal injury or loss resulting from participation in the contest.

The prize is non-transferable, must be accepted as-is and may not be exchanged for the cash value.

PMA Canada is not responsible for lost or misdirected entries, including those that arise from technical failure.

No purchase is required to enter the contest.